

MINUTES

COMMITTEE: Ethics Committee

DATE: June 14, 2006

2. CHAPTER 14: WHETHER PROPER TO USE “BC” AS PART OF FIRM NAME

A lawyer about to establish a practice asked the Committee whether he may use the firm name “BC Forestry Law” or, in the alternative, “BC Forestry Law Services.”

In the Committee’s opinion the use of the term “BC” in the name was misleading because it could convey a false sense of official approval of the lawyer’s practice. For that reason the Committee was of the view it would be improper for the lawyer to use this name.

JO/

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