

MINUTES

COMMITTEE: Ethics Committee

DATE: February 4, 1999

**7. LAW SOCIETY RULE 9-1: WHETHER LAWYER MAY INCORPORATE
PREFERRED AREA OF PRACTICE INTO FIRM NAME**

A lawyer asked whether it was proper for a law firm to incorporate a law corporation using a preferred area of practice as part of the name. An example of such a name would be "Black and Gray, Tax Lawyers Law Corporation," where the firm is qualified to list tax law as a preferred area of practice under Rule 16 of Chapter 14 of the *Professional Conduct Handbook*.

It was the Committee's view that provided the firm is entitled to list an area as a preferred area of practise that it was not improper to incorporate the area of practice into the firm name. The same reasoning applies to law corporations.

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