

Professional Standards Committee

January 19, 1995

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MINUTES

COMMITTEE: Professional Standards Committee

DATE: January 19, 1995

6. ADVERTISING ISSUE - CHAPTER 14, RULE 18

The Committee considered a memorandum dated November 21, 1994 regarding the question of whether the word "expert" falls within the meaning of Rule 18. This issue was referred to the Committee by the Discipline Committee.

The Committee was of the view that "expert" falls within the meaning of the rule and lawyers would, therefore, be prohibited from holding themselves out in marketing materials as "experts."