## **MINUTES**

**COMMITTEE:** Ethics Committee

**DATE:** May 3, 2001

## 10. CHAPTER 14, RULE 6: WHETHER LAWYER WHO HAS LINKS TO OTHER SITES ON A WEB SITE ENDORSES THE PRODUCTS OF THAT OTHER SITE

A lawyer asked whether a link on his web site to another commercial site, such as that of a mortgage broker, is an endorsement of the product advertised on the other site. It was the Committee's view that such a link is an endorsement of the products of that other site. A disclaimer on the lawyer's web site stating that the links are provided for convenience only and the lawyer does not endorse the products of any of the links would be adequate to keep the lawyer from violating the rule.

JO:jeh 01-05